

WHAT DO YOU WANT TO BE WHEN YOU GROW UP?

HOWARD COUNTY PROMISE



What if we started talking to kids about their college path in Kindergarten instead of high school?

What if teachers explored careers with Kindergarteners in classrooms, kids took their first college visit and started saving at age 5?

We would change the odds.

Students would be **7X** more likely to further their education after high school.



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**WHEN KIDS HAVE A SAVINGS ACCOUNT,
THEY ARE 3X MORE LIKELY TO
ATTEND COLLEGE.**

WE PROMISE TO:

- Help shape career identities of our youth
- Help families start saving
- Help families champion our kids
- Give kids hope!

THROUGH PARTNERS IN THE COMMUNITY

- Enroll in a College Choice 529 account through school
- Participate in career discovery lessons with kids
- Experience a college visit “Walk Into My Future” at Indiana University Kokomo
- Invite champions (friends and family) to encourage your students

INCENTIVES:

- New College Choice 529s will receive \$25 from the Community Foundation of Howard County.
- Students who raise \$25 will receive a community matching grant of 3:1.

That’s \$125 invested in your future!

VISIT: howardcountypromise.org

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